



## DEEP-SEA PARTNER INTERVIEW

### Aries Scarl

#### Lead Partner of DEEP-SEA project



**Aries Scarl - Lead Partner of DEEP-SEA project** - is the in-house company of the **Venezia Giulia Chamber of Commerce**, supporting the Chamber body since 1997 in its institutional tasks, in services to businesses and in the promotion of the territory.

Thanks to its **20-year experience**, Aries combines the ability to operate in complex administrative scenarios with the flexibility and expertise required by the market and its operators.

Main services offered by Aries relates to:

- entrepreneurship and orientation
- promotion of the territory, value chains development, territorial marketing and innovation
- organization of local fairs and events
- institutional support.

Specific expertise is held in managing territorial cooperation projects for valorization of coastal areas, foreseeing activities to reconcile the efficient development of services and economic growth in the nautical sector with environmental protection and cross border cooperation issues.

### *The role in the DEEP-SEA project*

**Aries is Lead Partner of DEEP-SEA project and leader of work package 1 “Project management and coordination of activities”.**

It is indeed fully engaged in ensuring a sound day-to-day management, coordinating partners in project activities and enabling an effective internal communication.

Within the “technical” work packages (WP), Aries is involved in work package 3 “Nautical marinas framework analysis and investment plan”, aimed at producing an AS IS analysis on current mobility services inside the marinas involved in the project and calculating the related energy consumptions.

In particular, Aries has been contributing to the analysis by administering questionnaires to the managers and users of selected Venezia Giulia marinas.

Results will be elaborated to define a tailor-made investment plan for each marina, thus providing a concrete instrument to mobility operators and public authorities for their future planning and investments, with a special focus on marinas features and services to achieve improved coastal, inland/maritime transport and mobility services. In WP4 “Pilots: small technological investments, equipment installations and new services start up”,

Aries is responsible for pilot implementation within marinas of the Venezia Giulia area, thus taking care and monitoring:

- the installation of 6 e-charging stations for e-cars and/or e-boats (power of 22 kWh or more) with interoperable management system;
- the installation of 3 racks with electric and muscular bicycles for bike sharing services and the purchase of at least 4 muscular bikes and 8 bicycles, including a charging system for e-bikes;
- installation of 1 micro-grid system, composed by a photovoltaic system, storage system, monitoring and power management system, display.

### *Realized activities*

Partners have recently finalized the **Catalogue of best available solutions for energy efficiency and sustainable mobility in the coastal and nautical sector**, as well as a **SWOT analysis** outlining traffic volumes scenarios and trends of tourism in the Adriatic.

These represent important steps in the improvement of marina operators’ competences towards sustainable mobility services, hence contributing to a **better understanding of current and forthcoming tourism mobility phenomena** in the Adriatic area directly involving the marinas sector and the hosting cities and regions.

In addition, during the midterm conference of the project a public event held on **February 2021**- DEEP-SEA consortium had the chance of setting-up a fruitful moment of dialogue and debate around these issues with marinas, mobility operators, stakeholders from the nautical sector, mobility and public authorities.

The dialogue continued at local level in pilot marinas for the technical definition of the pilot equipment to be installed within the project.

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## Public Institution RERA S.D.

Public Institution RERA S.D. is a regional development agency, and interdisciplinary institution established by Split-Dalmatia County (regional self-government body) for the purpose of preparation and implementation of projects related to the regional development.

The Institution's primary role is to assist public entities in Split-Dalmatia county, to prepare and implement their projects which are mostly financed by EU funds.

The Public Institution also prepares and implements its own projects, recognized as of strategic importance for the sustainable development of the county and region.

Moreover, the Public Institution implements the projects and undertakes other necessary **activities that are closely connected** to the:

- Regional development and competitive economy
- Protection of nature and environment
- Sustainable tourism development
- Protection and valorisation of cultural heritage.

Finally, the Public Institution is organized into **5 departments**:

- The Director's Office
- Regional Development and Strategic Planning Department
- Project Preparation Department
- Project Implementation Department
- Department for General and Administrative affairs

## The role in the DEEP-SEA project

PP8 is directly involved in the development of the **overall Project management and coordination activities**, such as day-to-day management, regular internal communication, and financial management. Besides Project management activities, PP8 is involved in the implementation of **several communication activities**, in order to promote the Project, its activities, and results to all the identified stakeholders and target groups.

Concerning the thematic Project Work Packages, PP8 as a regional development agency participates in the development of the analysis of best solutions integrating energy efficiency in sustainable coastal and nautical mobility; the development of the analysis of marinas management and investments model, as well as the development of AS IS analysis on current mobility services and related energy consumption.

Additionally, PP8 together with PP10 - H.L. DVORAC Ltd. is involved in the **development of the Maslinica-Šolta pilot site investment plan for energy efficiency mobility**. Furthermore, PP8 participates in the development of the Project guidelines for the elaboration of intervention and investment plans related to mobility services in the Adriatic marinas, the development of the Project ICT application and services CARD, and takes part in the Adriatic marina mobility Memorandum of Understanding. Finally, PP8 is involved in the production of the cross-border **Transferability plan** in order to ensure the diffusion of Project knowledge to other marinas and other contexts and territories. .

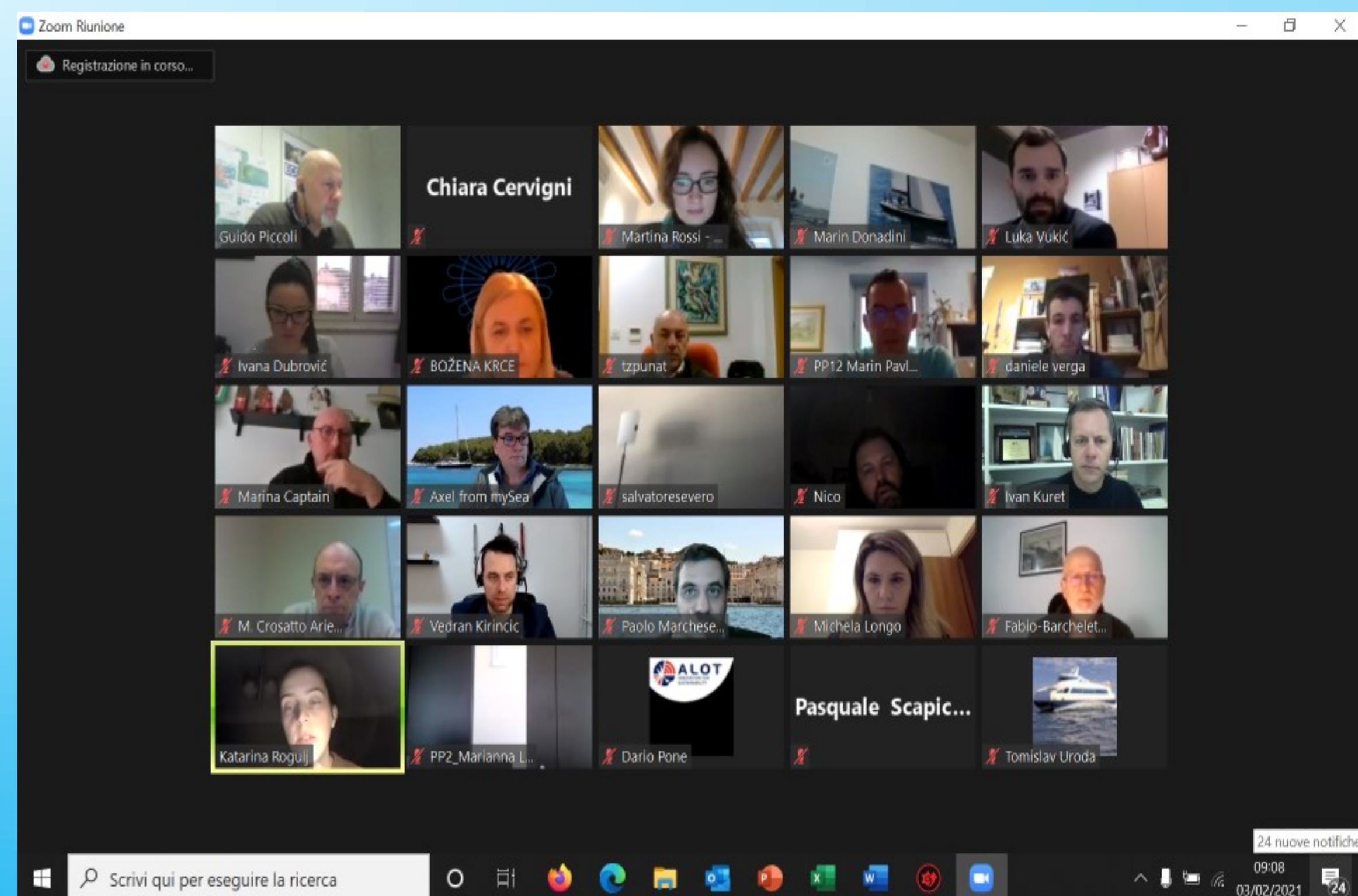
## Realized activities

PP8 participated in the **development of the catalogue** of best available technological and organizational solutions for the energy efficiency and sustainable mobility in the coastal and nautical sector (D.3.1.1.). In order to develop the joint SWOT analysis which revealed the key strengths, weaknesses opportunities and threats, PP8 in collaboration with PP10 developed a **SWOT analysis for Maslinica-Šolta pilot site**.

Furthermore, PP8 together with PP10 participated in the development of the analysis of marina management system and investments model (D.3.2.1), by providing inputs from the Maslinica-Šolta pilot area point of view.

The main goal of the analysis was to **define the fundamental pillars for best nautical ports management** on the basis of European best standards and Green port policy, and to support the decision-makers in future investment in efficient systems for mobility and environmentally sustainable services.

# PUBLIC EVENT AND MEETING



February 3th, 2021

## Diffusion of alternative fuel technologies and sustainable mobility solutions among yachting industry and Marina of Adriatic

On 3rd February, 2021 over 60 participants from the nautical and mobility sectors had the chance to engage in an online interactive dialogue on 3 main themes, i.e.:

- 1) Sustainable mobility: solutions, models, policies for energy sustainability on coastal areas mobility
- 2) Nautical tourism: new pattern of individual behaviors, future trends and prospects
- 3) Yachting and shipyard: the uptake of new technologies and market response

The event was organized by DEEP-SEA partners and structured in two main parts, i.e. an expert plenary session with 12 interventions followed by 3 parallel chatrooms, each one dealing with an open and guided discussion on the 3 topics mentioned before.

During the plenary, speakers and moderators fostered an interesting debate on the challenges faced and solutions found by mobility operators and stakeholders when dealing with alternative fuel technologies and innovations for sustainable offshore and onshore mobility.

The chatroom session opened the stage to further discussion, which guided partners to the clear identification of critical issues, common vision, objectives and concrete pathways of solution to achieve the objectives.

## Project Partners



## Contacts

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